

# John T. King

School of Economic Development  
College of Business Administration  
Georgia Southern University

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## Education

Ph.D., Economics, Vanderbilt University, May 2001  
M.A., Economics, Vanderbilt University, December 2000  
B.A., Economics, Western Kentucky University, May 1996

## Fields of specialization

Industrial Organization, Public Finance

## Teaching fields

Introductory Macroeconomics, Microeconomics, Industrial Organization, Public Finance,  
Business Economics

## Academic Experience

**2002-present:** Georgia Southern University, Associate Professor (2008), School of Economic Development, College of Business Administration

*-Economics in a Global Society, Business Economics, Microeconomics (intermediate and MS), Industrial Organization (undergraduate and MS), Math for Applied Economics (MS), Special Topics in Free Enterprise*

**2001-2002:** Duke University, Visiting Instructor, Department of Economics

*-Competition, Monopoly and Welfare, Public Finance (BA & MA)*

**2000-2001:** Elon College (University), Adjunct Instructor, Department of Economics, The Love School of Business

*-Business Economics*

**1999-2000:** Vanderbilt University, Instructor, Department of Economics

*-Math Mini-Course for incoming Ph.D. students, Introductory Microeconomics*

**1996-2000:** Vanderbilt University, Teaching Assistant

*-assisted Microeconomics (introductory, intermediate & Ph.D. levels), Industrial Organization, Public Finance, and Statistics Courses*

### **Peer-Reviewed Journal Articles**

“John Stuart Mill and the Economic Rationale for Organized Labor,” with Mark A. Yanochik. *The American Economist*, Fall 2011, 56(2), pp. 28-34.

“Golden Eggs versus Plastic Eggs: Hyperbolic Preferences and the Persistence of Debit,” with Amanda S. King. *Journal of Economics and Finance*, 2011, 35(1), pp. 93-103.

“Attitudes toward Free Markets and Interest in Pro-Market Organizations: Evidence from Students In Free Enterprise,” with Amanda S. King. *Journal of Private Enterprise*, 2007, 23(1), pp. 167-173.

“Demand for and Productivity Analysis of Turkish Public Theater,” with Sacit H. Akdede. *Journal of Cultural Economics*, 2006, 30(3), pp. 219-233.

“Quality Competition with Stochastic Demand and Costly Search: Theory and Evidence from the Video Rental Industry” with Amanda S. King. *Australian Economic Papers*, 2006, 45(2), pp. 241-252.

“The Decision between Debit and Credit: Finance Charges, Float, and Fear.” with Amanda S. King. *Financial Services Review*, 2005, 14(1), pp. 21-36.

“A Sequential Signaling Model of the Sale of an Invention to an Oligopolist.” *Topics in Theoretical Economics*, 2004, 4(1), article 4.

“The Effects of Learning on the Sale of Inventions to Firms with Correlated Valuations.” *Australian Economic Papers*, 2004, 43(4), pp. 422-434.

“The Sale of Unprotected Inventions Under Alternative Models of Contracting Behavior.” *International Journal of Industrial Organization*, 2003, 21(1), pp. 57-77.

### **Research in Progress**

“Delay as a Second-Best Strategy when Revenue Sharing is an Option,” with Amanda S. King

“Depth versus Breadth in Video Rental Kiosks,” with Amanda S. King

“Advertising as an Entry Fee into High Demand Markets,” with Michael Reksulak

### **Presentations**

“Debit Use as a Commitment Mechanism for Consumers with Hyperbolic Preferences”, with A. King presented at the annual meetings of the Academy of Economics and Finance, February 2008, Nashville, TN

### **Presentations continued**

“Advertising as an Entry Fee into High Demand Markets”, with M. Reksulak presented at the annual meetings of the Southern Economic Association, November 2007, New Orleans, LA

“Demand for and Productivity Analysis of Turkish Public Theater” with S. Akdede presented at the annual meetings of the Southern Economic Association, November 2005, Washington, D.C.

“Quality Competition with Stochastic Demand and Costly Search: Theory and Evidence from the Video Rental Industry” with A. King presented at the annual meetings of the Southern Economic Association, November 2004, New Orleans, LA

“The Decision between Debit and Credit: Finance Charges, Float, and Fear” with A. King presented at the annual meetings of the Southern Economic Association, November 2003, San Antonio, TX

### **Honors and Awards**

School of Economic Development Summer Research Grant, Georgia Southern University, 2011

Dean’s Citation for Student Engagement, College of Business Administration, Georgia Southern University, 2010

School of Economic Development Summer Research Grant, Georgia Southern University 2009

T.J. Morris Jr. Faculty Award for Excellence in Research, College of Business Administration, Georgia Southern University, 2008

The Brown and Williamson Faculty Award, College of Business Administration, Georgia Southern University, 2006

Sam M. Walton Free Enterprise Fellowship, Students In Free Enterprise, 2004 - 2008

College of Business Administration Summer Research Grant, Georgia Southern University 2004

Academic Scholarship and Teaching Assistantship, Vanderbilt University 1996-2000.

### **Department Service**

Chair, SED Graduate Curriculum and Assessment Committee, Fall 2009-present

Member, SED Promotion and Tenure Committee, 2010-2011

Member, SED Undergraduate Committee, Fall 2008-present

Co-Advisor, Omicron Delta Epsilon, Spring 2004-present

Co-Advisor, Economics Club, Spring 2003-Spring 2005, Fall 2008-Summer 2011

Co-Advisor, Students In Free Enterprise, Spring 2004-Fall 2008

**Department Service continued**

Member, Local Organizing Committee for the Industrial Organization Society's 5th Annual International Industrial Organization Conference, 2006-2007  
Member, School of Economic Development Social Committee, 2006-2007

**College Service**

Chair, SED Director Search Committee, Fall 2008-Spring 2009  
Participant, Strategic Planning Session, October 2010

**University Service**

Member, President's Task Force on Graduate Education, Fall 2010-present  
Member, Academic Standards Committee, Summer 2009-Summer 2011

**Professional Service**

Referee, Journal of Economics and Management Strategy, 2010  
Referee, Journal of Cultural Economics, 2007  
Referee, Australian Economic Papers, 2005, 2006  
Referee, International Journal of Industrial Organization, 2003  
Discussant, Academy of Economics and Finance Annual Meeting, February 2008  
Discussant, Southern Economic Association Annual Meeting, November 2004  
Discussant, Southern Economic Association Annual Meeting, November 2003