

## ECONOMICS 2106

Class Section: K  
CRN: 12293  
Date & Time: Tuesday @ 6:30 p.m.  
Location: COBA 3346

Dr. Tony Barilla

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\*when contacting me by e-mail please include [2106 student] in the subject line

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Office Hours: Tuesday and Thursday 2:00 pm – 3:30 pm  
Wednesday 11:00 pm - 2:00 pm  
Or by appointment

**Course Description:** ECON 2106 (Business Economics) analyzes the behavior of firms, workers and consumers in perfectly and imperfectly competitive markets. Particular emphasis is placed on firm behavior and how it is affected by the characteristics of the market.

**Course Prerequisites:** “C” or better in Econ 2105.

**Text:** Michael Parkin: *Microeconomics*, seventh edition

**Course Objectives:** This course is an introduction to Microeconomics, the study of how the decision-making units of a market economy operate and interact with each other. It is intended for business, economics, and social science majors and fulfills the Area F requirement in the semester-core curriculum for business-oriented majors. There are three principle objectives of this course. 1) Students should learn of the institutions of the market economy and their inter-relationships. 2) Students should understand how the price system guides the allocation of resources and what happens where markets fail. 3) Students should develop their analytical skills. If these objectives are achieved the students will have a solid basis for success in problem solving, citizenship, and their subsequent careers

### **Exams and Homework and Quizzes:**

There will be three (3) 99-point semester examinations - each with 33 multiple-choice questions. **The final exam** [worth 150 points (50 multiple-choice questions)] is comprehensive in nature but weighted heavily on the final material. Scan-trons will be used for each exam. Quizzes and Homework will use WebCt Vista, please sign up for an account.

### **Points Possible:**

297 points from 3 classroom exams  
150 points from the final exam  
153 points from homework/quizzes  
600 total points

### **Grading Scale:**

A: 540 - 600  
B: 480 - 539  
C: 420 - 479  
D: 360 - 419  
F: 359 and below

\* Grades will be posted on WebCt. After I post the grade, you have four business days to question the correctness or validity of your grade. All questions concerning grades need to be addressed to me, during office hours or you can make an appointment. If I do not hear from you, during the four days after the posting date, I will assume the grade is correct and valid. E-mail requests to check grades will be trashed and unanswered.

### **Class Policies:**

- 1) **Attendance policy** - class attendance is not required. However, it is **HIGHLY RECOMMENDED**.
- 2) **Make-up policy** - No make-up exams will be given. When you cannot complete a WebCt assignment on the due date you may seek to be excused. Excuses granted prior to the scheduled due date will use the honor system. Excuses sought after the due date will require documentation of a valid reason for absence. Unexcused absences for an exam will result in a grade of zero for the exam. Where an absence has been excused, your scores on the remaining exams will determine your grade.
- 3) **NO EXTRA CREDIT PROJECTS WILL BE ASSIGNED.**
- 4) **Courtesy policy** - Your classmates and your instructor deserve mutual respect and courtesy. The following ground rules are provided for those of you raised in a barn:
  - a. Arrive in class on time
  - b. If you must arrive late or leave early, please do so with a minimum of disturbance.
  - c. No private conversations during class
  - d. Do not read newspapers during class
- 5) **CELL PHONE COURTESY** – The cell phone policy in this class is very simple, I do not want to see or hear any cell phones. If a cell phone rings in class, you will be asked to leave and your next graded work will receive a zero. If I see someone text messaging or playing games on their cell phone, you will also be asked to leave and your next graded work will receive a zero.
- 6) Questions and in-class discussions of economic topics are always welcome
- 7) **ACADEMIC MISCONDUCT: Academic misconduct is not just a matter between the instructor and the student. Some incidents of academic misconduct require the University to respond with severe disciplinary sanctions (suspension and expulsion.) ... Students charged with academic misconduct will have their case heard in a fair and impartial manner before the adjudicating body of their choice. ... The most common forms of academic misconduct are cheating and plagiarism.** (Source: Adjudicating Academic Misconduct: A Faculty Guide, p.1, Georgia Southern University, 1996) No forms of academic misconduct will be tolerated in this class and result in you failing the class!
- 8) Students needing special note taking or test taking arrangements should contact the Student Disability Resource Center (681-5259).
- 9) Students needing counseling to handle emotional problems should contact the Counseling Center at 681-5548 or for more information consult their webpage <http://students.georgiasouthern.edu/counseling/>
- 10) You will need to purchase at least **4** scan-trons (form 2052).
- 11) No children or infants requiring baby duties are allowed.
- 12) Students are expected to take personal responsibility in their learning of the course material. Therefore, it is up to you to work to achieve the grade you desire. I will help as much as you allow me.

Key Dates on the Calendar:

February 29: Mid-term grades for freshmen due  
 March 10: Last day to withdraw without academic penalty  
 March 17-21: Spring Break (University Holiday, no classes)  
 May 5: Last day of classes  
 Final Exam: Tuesday May 6 6:30 pm – 8:30 pm.

<b>Test 1 Readings</b>	Chapter 1: Introduction
	Chapter 2: Scarcity & Choice / Gains from Trade 2
	Chapter 3: Demand & Supply
	Chapter 4: Elasticity
	<b>Exam 1</b> First week in February
<b>Test 2 Readings</b>	Chapter 6: The Invisible Hand and Government Intervention
	Chapter 7: Budgets and Preferences
	Chapter 8: Income and Substitution Effects
	Chapter 17: Production
	<b>Exam 2</b> Second week in March
<b>Test 3 Readings</b>	Chapter 10: Costs
	Chapter 11: Perfect Competition
	Chapter 12: Monopoly and Price Discrimination
	Chapter 13: Monopolistic Competition / Oligopoly
	<b>Exam 3</b> Third week of April
<b>Test 4 Readings</b>	Chapter 14: Game Theory
	Chapter 5: Production
	Chapter 15: Factor Supply (Labor and other factors)
	Chapter 17, pg 385-392: Factor Markets (Demand)
<b>Final Exam</b>	May 6: Final Exam (Tuesday) 6:30 pm – 8:30 pm.